

GADD

Marketing

"Be Proud Of Your Purpose"

**UNLOCK YOUR BUSINESSES
BEST VERSION OF ITSELF!**



PORTFOLIO

WELCOME

message

Welcome to Gadd Marketing!

We are a passionate and dynamic marketing agency dedicated to helping businesses of all sizes unlock their full potential. At Gadd Marketing, we believe that a clear, aligned vision is the key to success—and we're here to bring that vision to life. With a keen focus on creativity, strategy, and results, we offer a range of services designed to elevate your brand and connect you with your audience.

From social media management and brand development to paid advertising and content creation, our team is driven by a love for what we do. We work with a variety of industries, specializing in businesses that cater to niche markets, and pride ourselves on building long-lasting, impactful relationships with our clients.

Whether you're looking to refine your brand identity, grow your online presence, or drive measurable results, Gadd Marketing is here to help you achieve your goals and set your business on the path to success.

Explore our portfolio and see how we can bring your vision to life in 2025 and beyond!



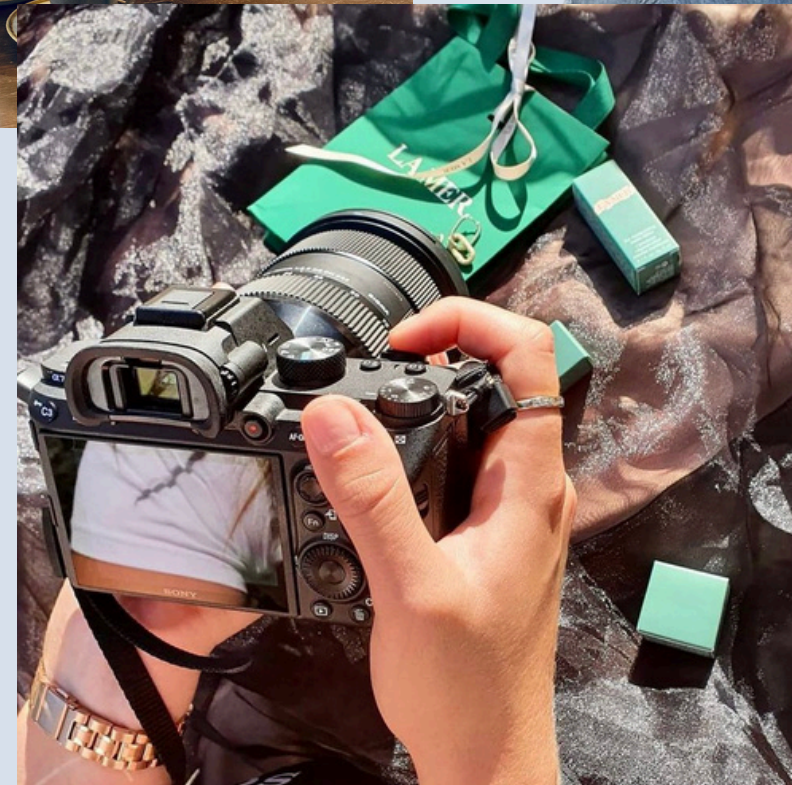
ABOUT US

FOUNDED IN 2020 DURING A TIME OF CHANGE, GADD MARKETING WAS BORN FROM A PASSION FOR GROWTH, INNOVATION, AND THE DRIVE TO HELP BUSINESSES THRIVE. WHAT STARTED AS A ONE-WOMAN OPERATION DURING FURLOUGH QUICKLY BLOSSOMED INTO A DYNAMIC AND EVER-GROWING TEAM LED BY MIEKE GADD. WITH A DEEP LOVE FOR BRAND BUILDING AND A KNACK FOR CREATIVE MARKETING, MIEKE HAS WORKED TIRELESSLY TO SHAPE GADD MARKETING INTO A TRUSTED PARTNER FOR BUSINESSES, ESPECIALLY THOSE IN THE COUNTRY PURSUITS, OUTDOOR SPORTS, AND LUXURY CONSUMER GOODS SECTORS.

MIEKE'S JOURNEY BEGAN WITH A MIX OF SPORTS, SALES, AND ENTREPRENEURIAL SPIRIT. SHE BUILT HONESBERIE SHOOTING SCHOOL'S REPUTATION, GREW ITS NETWORK, AND LAUNCHED SUCCESSFUL MARKETING INITIATIVES, SUCH AS A YOUTUBE CHANNEL AND TWO NEW WEBSITES, ALL WHILE JUGGLING OVER FIVE HALF MARATHONS DURING FURLOUGH. HER DEDICATION TO GROWTH AND HER LOVE FOR SELF-MOTIVATION AND MARKETING CAME TOGETHER TO FORM GADD MARKETING. SHE'S PASSIONATE ABOUT HELPING BUSINESSES BUILD NOT JUST PRODUCTS, BUT ASPIRATIONAL LIFESTYLES.

MOLLY JOINED THE TEAM TWO YEARS AGO, BRINGING EXPERTISE IN SALES, BUSINESS DEVELOPMENT, AND MARKETING FROM HER EXPERIENCE IN REAL ESTATE AND AGRIBUSINESS. WITH A SOLID ACADEMIC BACKGROUND AND A DRIVE FOR STRATEGIC MARKETING, SHE HAS HELPED ELEVATE GADD MARKETING'S OPERATIONS, ENSURING THAT CLIENTS ARE ALWAYS IN SAFE HANDS. TOGETHER, THEY'VE GROWN THE AGENCY INTO A POWERHOUSE OF CREATIVITY AND STRATEGY, DELIVERING RESULTS THAT SPEAK FOR THEMSELVES.

JOINING THE TEAM MORE RECENTLY IS CHARLEIGH BLYTH, A COMMERCIAL EXECUTIVE WITH EXPERIENCE IN BOTH FINANCE AND CREATIVE ROLES, AND KATE, OUR ACCOUNT COORDINATOR, CURRENTLY STUDYING MARKETING AT YORK UNIVERSITY. BOTH BRING FRESH PERSPECTIVES AND ENERGY TO THE TABLE, MAKING GADD MARKETING AN EXCITING AND COLLABORATIVE PLACE TO WORK. AT GADD MARKETING, WE'RE MORE THAN JUST A MARKETING AGENCY. WE'RE A TEAM OF PASSIONATE PROFESSIONALS WHO WORK HARD TO BRING YOUR VISION TO LIFE. WHETHER YOU'RE LOOKING TO GROW YOUR BRAND, INCREASE YOUR REACH, OR LAUNCH EXCITING CAMPAIGNS, WE'RE HERE TO MAKE IT HAPPEN—CREATIVELY, STRATEGICALLY, AND WITH A LOT OF HEART. LET'S CREATE SOMETHING AMAZING TOGETHER.



SERVICES

AT GADD MARKETING, WE OFFER A WIDE RANGE OF MARKETING SERVICES DESIGNED TO ELEVATE YOUR BRAND AND BRING YOUR BUSINESS VISION TO LIFE. WHETHER YOU'RE LOOKING TO ENHANCE YOUR ONLINE PRESENCE, CREATE COMPELLING CONTENT, OR STRATEGISE FOR GROWTH, WE'RE HERE TO HELP



SOCIAL MEDIA MANAGEMENT

Building and maintaining a strong social media presence is essential for growing your brand. Our social media management service includes content creation, engagement, and detailed reporting to help you connect with your audience and ensure your brand's message reaches the right people.

To make your experience seamless, all content is trackable through a central hub, so you can stay on top of everything in real time. Plus, before anything is posted, all content is signed off by you—giving you full control and peace of mind that your brand's voice remains consistent.

- Set Up Fee: £100 + VAT
- 1 Platform: £350 + VAT per month
- 2 Platforms: £450 + VAT per month
- 3 Platforms: £550 + VAT per month

Let us help you take your social media to the next level—without the stress of keeping track of everything. You create, we'll manage, and we'll keep you in the loop every step of the way.



Engage your audience with high-quality, authentic content that tells your brand's story in a way that resonates. Our content creation service includes professional photography, videography, and graphic design, ensuring your message is visually compelling and on-brand. Whether it's stunning images, engaging videos, or creative graphics, we'll bring your vision to life.

Content creation day includes over 300 photos and videography raw footage, including 2 reels – all for £800 + VAT

Add drone footage plus one additional reel for just £1,000 + VAT

From concept to execution, we make sure every piece of content captures the essence of your brand and connects with your audience. Let us help you stand out with content that leaves a lasting impression!

Great content starts with powerful words. From blog posts to web copy, we offer writing services that capture your brand's voice and drive engagement.

Copywriting/Blog Writing: £45 per hour + VAT



CONTENT CREATION



WEBSITE *creation*

WE SPECIALISE IN CREATING BEAUTIFUL AND FUNCTIONAL WEBSITES THAT REFLECT YOUR BRAND. WHETHER YOU'RE LOOKING FOR A STUNNING WIX WEBSITE OR HAVE EXPERIENCE WITH WORDPRESS OR SHOPIFY, WE CAN HELP BUILD THE PERFECT SITE FOR YOU. - POA



CLICK TO VIEW SITES WE HAVE CREATED

PAID ADVERTISING



Maximise your online reach and drive targeted traffic with our expert paid advertising services. Whether it's Google Ads, social media campaigns, or display ads, we create and manage strategies that are tailored to your business goals. Our team works tirelessly to ensure your ads are optimised for maximum performance, delivering measurable results and a solid return on investment.

We handle every aspect of your paid advertising—from setting up campaigns to managing ad spend and performance tracking. Our goal is to make sure your ads not only reach the right audience but also encourage engagement and conversions.

We offer a comprehensive approach to paid advertising, analysing data, adjusting strategies, and fine-tuning your campaigns to ensure they're as effective as possible. We aim to keep costs efficient, generate quality leads, and boost brand visibility—all while ensuring that your budget is used wisely.

Paid Advertising Management Fee: £700 per month (up to £2,000 ad spend)

If you're ready to elevate your digital marketing and drive more sales, we'll help you achieve that with targeted ads that truly work. Let's get started today!

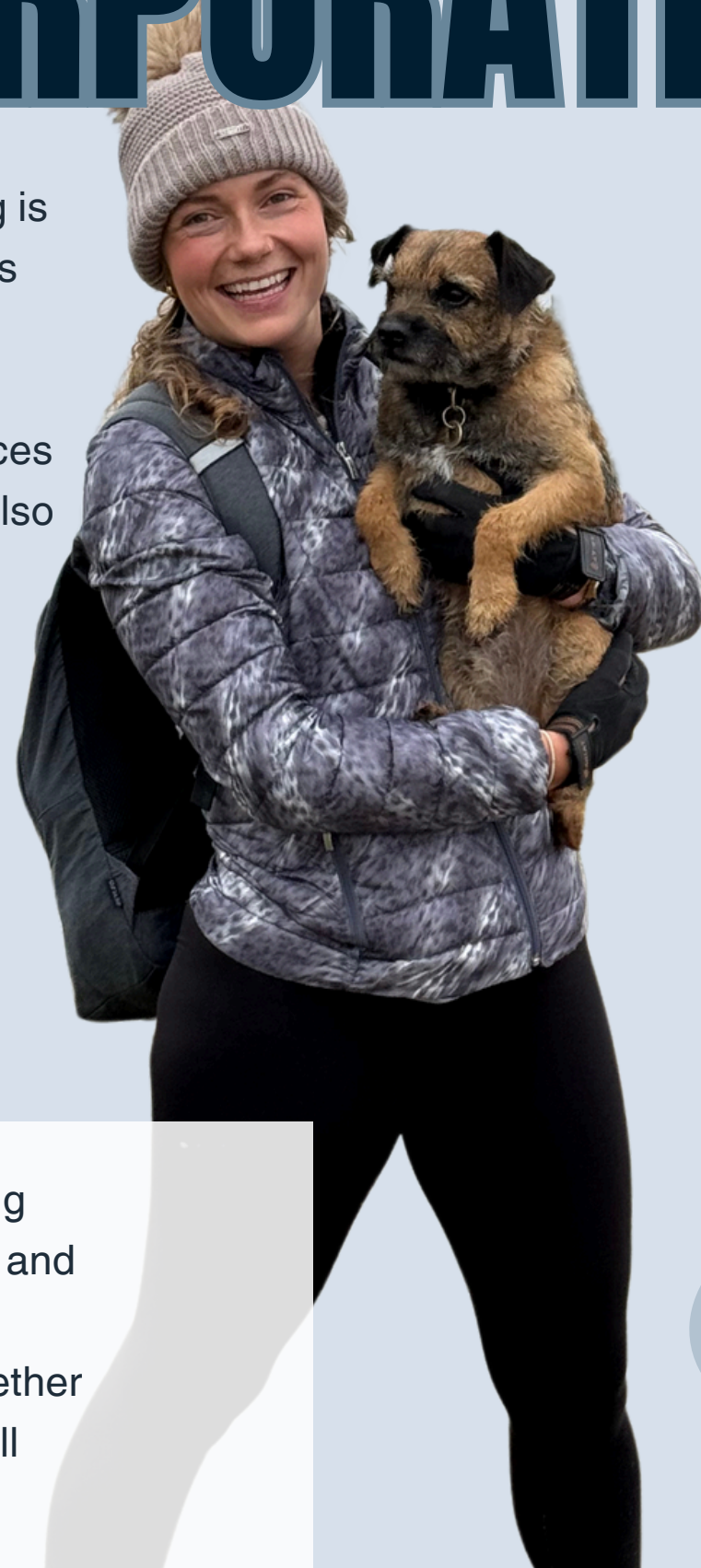


STRATEGIC BUSINESS PLANNING & CORPORATE SERVICES

At Gadd Marketing, we believe that effective marketing is only one piece of the puzzle. To truly thrive, businesses need strong foundations and a clear vision for growth. That's where our Strategic Business Planning and Corporate Services come in. We offer a range of services designed to not only boost your marketing efforts but also help you strengthen the core of your business.



Our Company Motivation & Strategic Business Planning services will guide you through the process of defining and refining your business goals, creating a roadmap for growth, and tackling any obstacles along the way. Whether you're starting a new venture or looking to expand, we'll help you strategise for success.

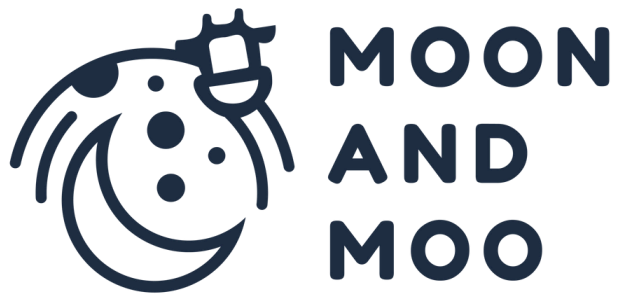


We also offer Corporate Training Sessions & Workshops tailored to meet your business's specific needs. These sessions focus on developing key skills within your team, enhancing productivity, and improving collaboration. From leadership training to team-building exercises, we provide actionable insights that can drive your business forward.

Additionally, our Public Speaking & Motivational Workshops are designed to inspire your team, engage your audience, and elevate your business' presence. With experience in both corporate environments and public engagements, we bring energy and enthusiasm that will leave a lasting impact.



WHO WE
HAVE
WORKED
WITH



LET'S WORK

together



We'd love to hear from you! Whether you're ready to take your marketing to the next level, need advice on your business strategy, or just want to chat about how we can work together, we're here to help.

Feel free to reach out to us via any of the methods below, and one of our friendly team members will get back to you as soon as possible.

📞 Phone: 07540 770 597

✉ Email: services@gaddmarketing.co.uk

💻 Website: www.gaddmarketing.co.uk